

**ABSTRACT**

A version based content distribution and synchronization system configured for content distribution from a syndicator to a subscriber is disclosed. The preferred system comprises version based content, a syndicator, subscriber content, and a subscriber. Preferably, the content comprises a version number and the subscriber content comprises a subscriber content version number. The version based content preferably comprises digital media. The version based content is preferably stored and organized on the syndicator in a tree like structure. The syndicator preferably compares the version number of the version based content with the subscriber content version number of the subscriber content. If the version number is greater than the subscriber content version number, the version based content is transferred from the syndicator to the subscriber. Preferably, the version based content is distributed and synchronized via an internet protocol method.